Update to “Jack’s Pet Provisions” brief:

Please separate the words by having “Jack’s” and “Pet Provisions” on separate lines

We are seeking more of a Mark/Logo of just Typography (words only)

However, the creativity is welcomed !! We do NOT want to automatically rule out the inclusion of icons or the addition of the dog and cat silhouettes.

But we are seeking more of a traditional / Vintage /retro/ serious / antique look vs. modern and or fun and whimsical.

Following are some mock ups we have created in the office. As well as a few templates that appeal to us:

A white board with writing on it

Description automatically generated with low confidence

A drawing on a white paper

Description automatically generated with low confidence

Whiteboard

Description automatically generated with medium confidenceText

Description automatically generated

Text

Description automatically generatedA picture containing text

Description automatically generatedText, letter

Description automatically generatedA picture containing text

Description automatically generated

A drawing on a white board

Description automatically generated with medium confidenceA picture containing text, device, gauge

Description automatically generatedText, letter

Description automatically generated